

The WordPress plugins that your hosting provider fears

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WordPress since 2005
I love Saab cars!



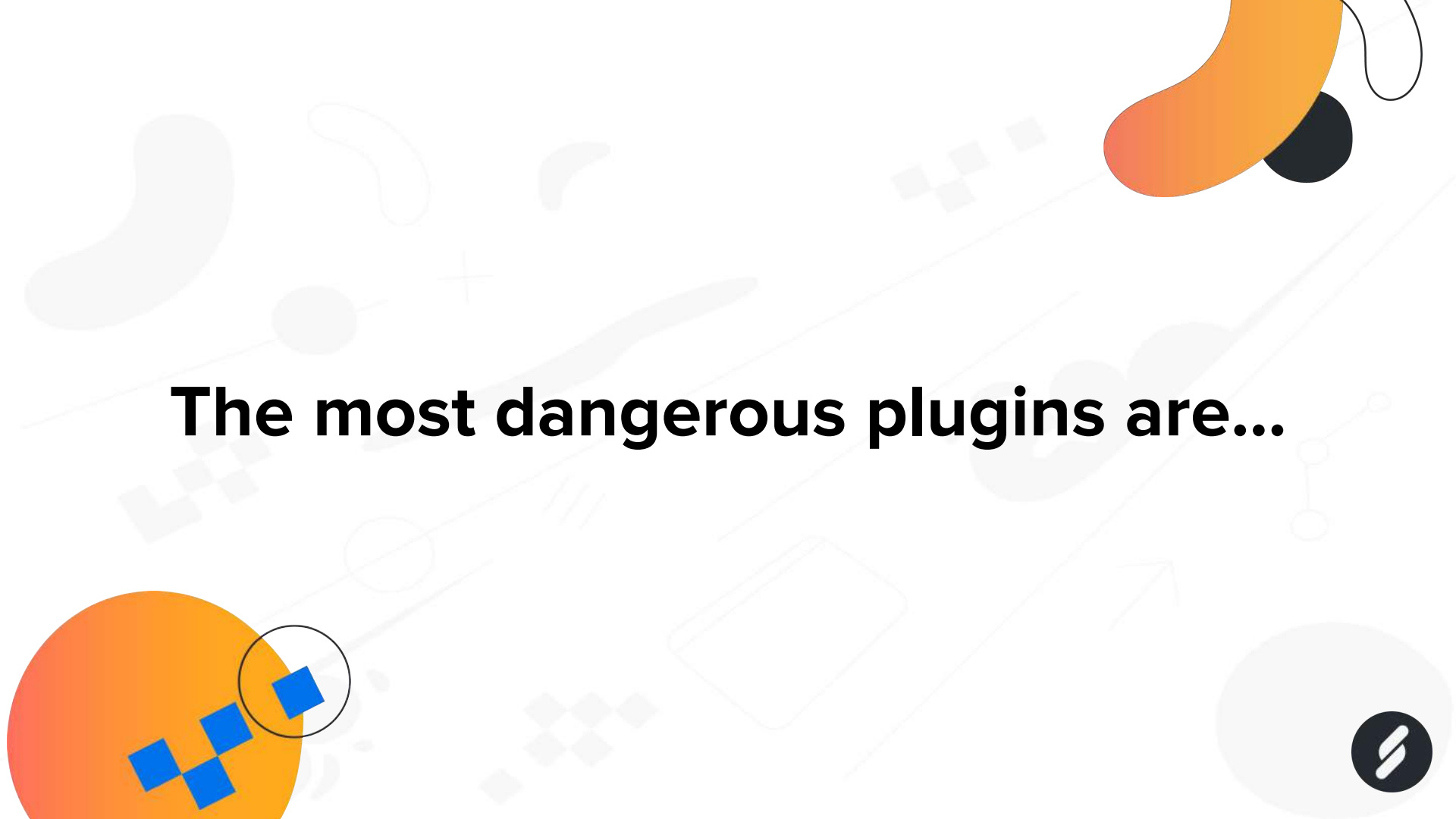
You already know this, but...



The background is a light gray with various abstract geometric shapes and patterns. There are several dark gray squares arranged in a grid-like pattern, some of which are slightly offset. A blue arrow points upwards and to the right. A blue square is in the bottom left corner. A black circle with a white diagonal line is in the bottom right corner. A large orange circle is in the top right corner. The text "WordPress isn't slow!" is centered in a bold, black, sans-serif font.

WordPress isn't slow!

The most dangerous plugins are...



**Plugins that aren't
updated!**

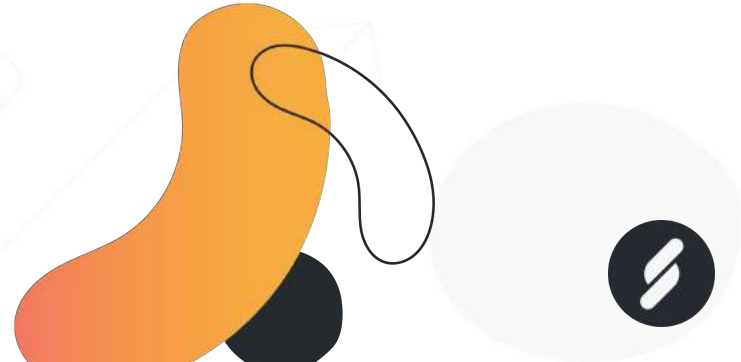


Let's start with some plugin hygiene.



Add plugins the right way

- Must have vs. nice to have
- Avoid plugins that “does it all”
- Do you really need a plugin?



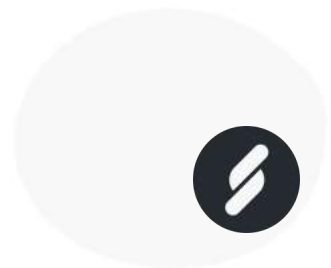
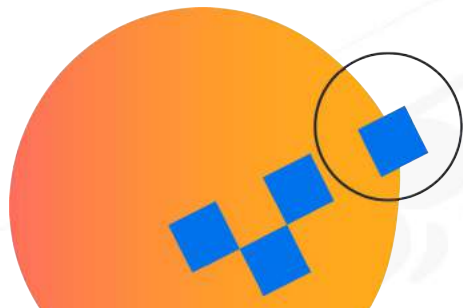
Install plugins the right way

- Check out the plugin properly first
- Only install from safe sources
- Test both before and after install
- Activate for website or network
- Delete plugins that aren't used!



Run plugins the right way (scheduling)

- WP-Cron is a performance killer!
- Use server based cron (check the control panel with your provider)
- WP-CLI, /usr/bin/php or wget?



The background is white with various light gray abstract shapes and icons scattered across it. In the top right corner, there is a large orange circle containing a blue checkered pattern, with a small white circle overlapping its top edge. In the bottom right corner, there is a dark gray circle containing a white icon of a stylized 'S' or a similar symbol. Other elements include a large light gray bean-like shape on the left, a plus sign, a checkered pattern, a rounded rectangle, and a network diagram with three nodes and connecting lines.

Okay, here's the plugin list...

Security

- Wordfence Security
- Sucuri Security
- iThemes Security (Better WP Security)
- All in One WP Security & Firewall
- + Firewall with provider
- + Cloudflare
- + Deactivate XML-RPC
- + Update regularly + use safe passwords



Page builders

- WPBakery (Visual Composer)
- Beaver Builder
- Elementor

- + Gutenberg
- + Advanced Custom Fields



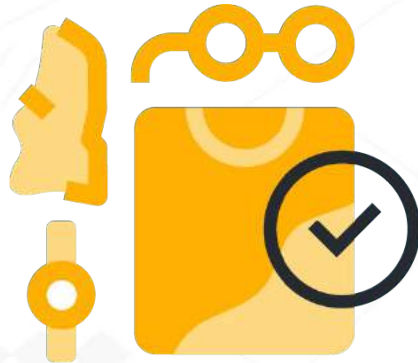
Image management

- EWWW Image Optimizer
- Smush Image Compression & Optimization
- Imsanity
- Different “resize” plugins
- + Servebased image optimization
- + Optimize images locally
- + wp media regenerate (WP-CLI)
- + Compress JPEG & PNG images (TinyPNG)
- + ShortPixel Image Optimizer



Broken links & related posts

- Broken Link Checker
- WP Broken Link Status Checker
- Yet Another Related Posts Plugin
- + Google Search Console
- + Moz, Screaming Frog, etc
- + Yoast SEO Premium



Backups

- WP-DBManager
- Updraft/Updraft Plus
- Duplicator

- + Backups by hosting provider
- + mysqldump + rsync
- + wp db export/import (WP-CLI)



Social media

- AddThis
- ShareThis
- Social Media Share Buttons (+ others)
- + Functions from social networks
- + MashShare



Translations

- WPML
- Loco Translate

- + MultilingualPress
- + Polylang



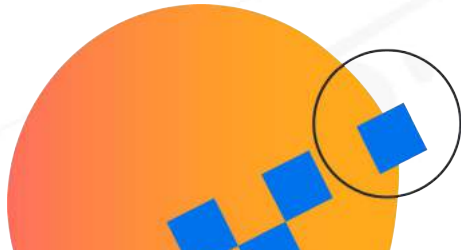
Cache and optimization

- WP Super Cache, W3 Cache (+ others)
- WP-Optimize
- Autooptimize (+ others)
- + Server based cache
- + Cloudflare
- + mysql/phpMyAdmin
- + Pagespeed module



Really unnecessary plugins

- Revolution Slider
- Really Simple SSL
- Allow PHP Execute
- + Sliders don't sell!
- + Correct your addresses
- + functions.php + child theme



What about Jetpack?



Troubleshooting plugins



Inside WordPress

- Health Check & Troubleshooting
- Query Monitor
- WP Performance Profiler
- wp profile (WP-CLI)



Outside WordPress

- Rename a plugin folder to disable it
- Check the error logs (talk to your hosting provider)
- https://codex.wordpress.org/Debugging_in_WordPress



Thanks, you're awesome!

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